



Toronto Agile Community 2018 Conference Sponsorship Opportunities

The 2018 Toronto Agile Community (TAC) Conference will be taking place at the Beanfield Centre on Tuesday, October 30th. We invite you to consider becoming a sponsor of the only full-day Agile conference in the Greater Toronto Area this year. We offer both Gold and Silver level sponsorships.

Gold Conference Sponsor Package

Cost of Sponsorship: **\$7,500.00 CAD**

Number of Sponsorships Available: **15**

Benefits:

- Brand Association with the Toronto Agile Community and the Values and Principles of Agile
- Relationship Building Opportunities
- Positive Community Impact
- Brand Exposure in the GTA
- Opportunity to connect with other members of the local Agile community
- Limited size of the Gold sponsor group will raise your brand awareness within our industry
- Five conference passes
- Exhibit booth in the Conference common area (minimum width – 12 feet)
- Access to our conference event planner for booth set up before and during the conference
- Two tickets to our Speaker Dinner the night before
- Opt-in attendee list with contact details
- Branding on all Conference materials
- Corporate overview section (1000 characters) on the conference website
- Corporate overview section (1000 characters) in the digital conference program
- Logo on all publicity material including marketing brochures, emails, forms, and external communications promoting the event
- Logo displayed on the Conference webpage with a link back to your website
- Logo on all conference materials and signage
- Logo on conference scrolling presentation
- Verbal acknowledgement during opening and closing ceremonies
- Recognition on all post-event communications



Silver Conference Sponsor Package

Cost of Silver Sponsorship: **\$2,500.00 CAD**

Number of Sponsorships Available: **15**

Benefits:

- Brand Association with the Toronto Agile Community and the Values and Principles of Agile
- Relationship Building Opportunities
- Positive Community Impact
- Brand Exposure in the GTA
- Opportunity to connect with other members of the local Agile community
- Limited size of the Silver sponsor group will raise your brand awareness within our industry
- Two conference passes
- One ticket to our Speaker Dinner the night before
- Branding on all Conference materials
- Corporate overview section (500 characters) on the conference website
- Corporate overview section (500 characters) in the digital conference program
- Logo on all publicity materials including marketing brochures, emails, forms, and external communications promoting the event
- Logo displayed on the Conference webpage with a link back to your website
- Logo on all conference materials and signage
- Logo on conference scrolling presentation
- Verbal acknowledgement during the closing ceremony
- Recognition on all post-event communications