

SPONSORSHIP OPPORTUNITIES

On **Tuesday, October 20, 2009**, the Toronto Agile Software Development Community will host the **only full-day Agile conference** in Toronto this year. The event will take place at the **Hyatt Regency on King** in partnership with AgileTour 2009.

Featured speaker, and author, Scott Ambler (IBM) will discuss strategies for scaling Agile software development in the Keynote Presentation. Registration costs have been kept to a minimal fee of \$30 (including lunch) in hopes of making the event and information being shared widely accessible. This one-day event will run from 8:30am - 6:00pm entailing four concurrent sessions (New to Agile, Advanced, Management, Open Space).

We invite you to help contribute as a sponsor and take advantage of this unique opportunity.

Sponsor Benefits

Here are some of the many benefits your organization will gain from sponsoring this conference:

- Increase your organization's presence in the Agile Community
- Network effectively to create business opportunities
- Market your products and services to an influential and interested audience
- Attract IT professionals from the Agile Community

Available Sponsor Packages

Gold Package - \$5000

- Exhibit booth in common area
- Large logo on all conference materials including the event web site
- Verbal and/or visual recognition throughout high-traffic transitional periods such as Breakfast, Opening session, Breaks, Lunch, Closing session and drinks afterwards

Silver Package - \$2000

- Display small logo on all conference materials including the event web site
- Verbal recognition during the conference

Contributor & Media Packages - Various

- Customize a sponsorship package that fulfills your desired outcome at a smaller dollar value
- Work with us to help incorporate your support and participation

Additional Information

Media inquiries welcome.

For more information please contact Thanou Thirakul at (647) 208-7401 or sponsor@torontoagilecommunity.org

Additional information is also available on the web at:

- <http://www.torontoagilecommunity.org>
- <http://www.agiletour.org/en>

